

**TDF 2024**

منتدى تضامن للتنمية  
Tadamon Development Forum



## Output Report

**TDF 2024**

منتدى تضامن للتنمية  
Tadamon Development Forum

# Results and Recommendations

Under the slogan  
**"An international partnership to"**  
**"empower local organizations"**  
to support the recovery phase in Yemen



**TADAMON**  
**تضامن**



## Acknowledgement

May the peace, blessings, and mercy of God be upon you

The organizers of the Tadamon Development Forum 2024 (TDF2024) extend their sincere appreciation and gratitude to all those who contributed to the success of this significant event. TDF 2024 was organized by Istedama Foundation for Capacity Development, the implementing partner of Al-Awn Foundation for Development. TDF 2024 falls within a strategic financial partnership with Al-Awn Foundation for Development, the Islamic Development Bank (IsDB), and the Islamic Solidarity Fund for

Development (ISFD). It was held from November 24 to 26, 2024, in Al-Mukalla, Hadramout, Yemen.

Special thanks go to the local authorities of Hadramout, represented by His Excellency Governor Mabkhout Mubarak bin Madi, and to His Excellency Dr. Saeed Al-Zawari, Minister of Social Affairs and Labor, for their official patronage of the forum.

Further gratitude is extended to the Islamic Development Bank and the Islamic Solidarity Fund for Development for their fruitful partnership with Al-Awn Foundation for Development and their valuable collaboration in making this unique





forum possible in Yemen.

TDF 2024 provided a valuable opportunity for the executive leadership of local civil society organizations (NGOs) and decision-makers from both the public and private sectors to discuss strategies for enhancing development efforts. We extend our sincere gratitude to the distinguished speakers who enriched the forum with their expertise and insightful perspectives. We deeply value these contributions and believe they will play a significant role in shaping strategies and practical measures for development in Yemen.

We also commend the vital role played by all team members and volunteers in organizing and executing this forum. Their dedication, professionalism, and teamwork were instrumental in ensuring the forum's success.

Furthermore, we express our profound appreciation to all participants, including individuals, organizations, and representatives from various development sectors, whose valuable discussions and contributions

significantly enriched the forum.

Finally, we hope this forum serves as a catalyst for fostering sustainable and fruitful collaboration and partnerships between NGOs, the public sector, and the private sector. We look forward to further cooperation and joint efforts in the future to achieve sustainable development and improve economic and social conditions in Yemen.

**Istedama Foundation for Capacity  
Development (Tadamon Project Team) –  
Yemen, December 2024**



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Tadamon Development Forum



Location

**Yemen - Hadhramaut - Mukalla**

Bin Mahfouz Towers



Forum date

**November 24-26, 2024**





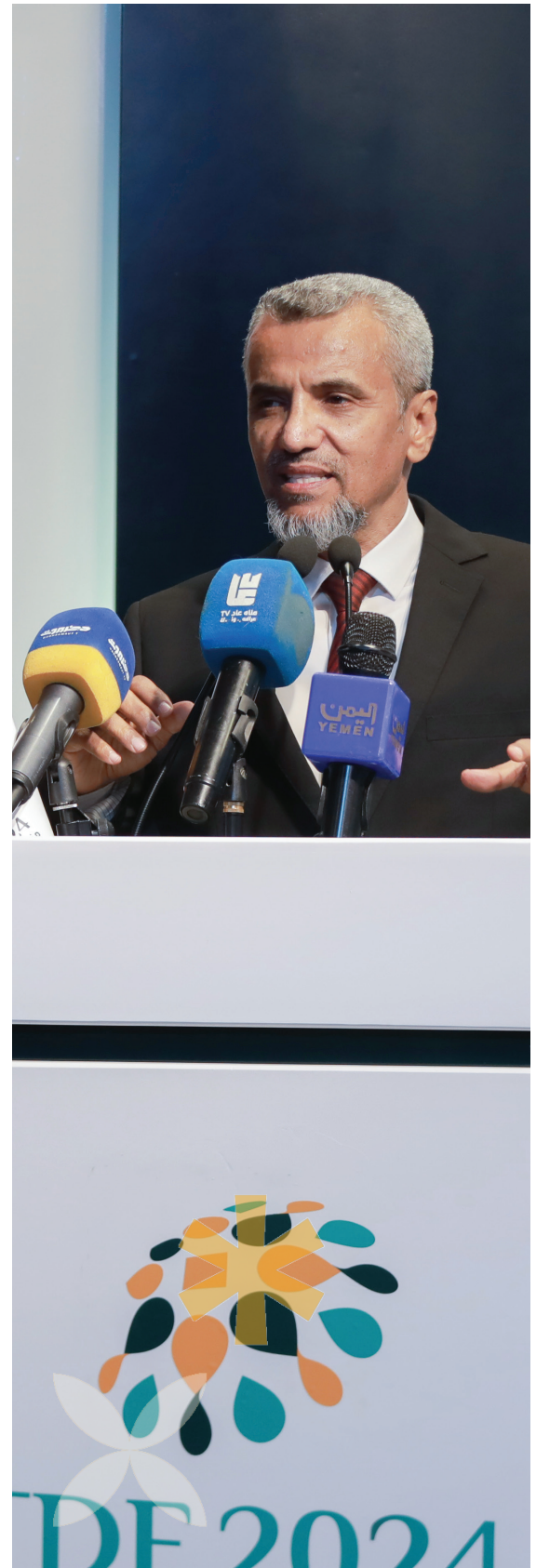
## The Role of Al-Awn Foundation for Development

### in Empowering NGOs in Yemen

Al-Awn Foundation for Development recognizes the importance of empowering the third sector, particularly NGOs, as they, along with the private sector, play a crucial role in supporting the public sector to drive meaningful change in humanitarian and developmental work. In light of this, the foundation has taken the initiative to design and implement impactful programs and projects that have gained national recognition, particularly in Hadramaut, for their contributions to capacity building in the civil society sector. Over the years, numerous NGOs have benefited from these specialized programs, conducted in collaboration with its implementing partner, Istedama Foundation for Capacity Development.

With extensive expertise in third-sector empowerment, institutional capacity building, and organizational development, Al-Awn Foundation, in partnership with Istedama Foundation, conducts in-depth needs assessments and situation analyses of NGOs. A notable example is the recent study titled «Assessment of the Status and Needs of Civil Society Organizations in Coastal Hadramaut,» funded by Al-Awn Foundation and implemented by the Ministry of Social Affairs and Labor in Coastal Hadramaut.

Empowering the third sector remains a strategic priority for Al-Awn Foundation for Development, reflected in its continued focus on this area across successive strategic plans and targeted interventions. Looking ahead, the foundation is committed to further expanding its efforts at the national level to enhance the development and sustainability of the third sector.





## Executive Summary

**T**adamon Development Forum 2024: Strengthening Partnerships and Empowering Civil Society  
Following the significant success of the first edition of the Tadamon Development Forum in 2023, and in pursuit of fostering collaboration among civil society organizations in Yemen, creating a dynamic development movement, and advancing the Sustainable Development Goals (SDGs), the second edition of the forum was held in 2024.

The forum was organized by Istedama Foundation for Capacity Development, the implementing partner of Al-Awn Foundation for Development, as part of the «Empowering NGOs for Poverty Reduction (Tadamon)» project. It was financially supported by Al-Awn Foundation for Development in partnership with the Islamic Development Bank (IsDB) and the Islamic Solidarity Fund for Development (ISFD). The event took place in Al-Mukalla, Hadhramaut, Yemen, from November 24 to 26, 2024.

The forum aimed to explore strategies for establishing international partnerships to empower NGOs in driving Yemen's recovery phase, addressing key development challenges, and discussing approaches to achieving the SDGs. It brought together diverse stakeholders, including NGOs, government representatives, local authorities, international organizations, youth activists, women, and people with disabilities. The event served as a platform to enhance dialogue, exchange expertise, and identify actionable solutions.

This booklet provides a summary of the forum's key sessions, outcomes, and recommendations.





## First Day

The first day of the forum featured four sessions, covering a range of topics, discussions, and strategic insights.

### Session One provided an overview of:

- The strategic directions of the Ministry of Planning and International Cooperation to advance the recovery phase in Yemen..
- Optimal recruitment of foreign aid and grants and directing them according to government needs and priorities.
- The flexible policies of the Ministry of Social Affairs and Labor to advance the recovery phase in Yemen and the Ministry of Social Affairs and Labor's guidelines for civil society organizations.
- The ministry's guidelines for civil society organizations.

### Session Two:

- The diplomatic efforts of the Yemeni Embassy in Saudi Arabia to advance the recovery phase in Yemen.
- The diplomatic efforts of the Yemeni Embassy in the Republic of Türkiye to advance the recovery phase in Yemen.

### Session Three:

Session three discussed the Active Participation of NGOs in Enhancing Empowerment Efforts and Improving Recovery Mechanisms in Yemen.

This day was concluded with discussions on: The Tripartite Approach (Nexus) - and its role in fundraising by designing interventions that keep pace with donor orientations to move from relief to development and peacebuilding.

## Second Day:

On the second day of the forum, two plenary sessions were held:

- Session Four emphasized the importance of forming Productive alliances - Establishing the importance and strategic position of alliances to create stability in conflict-affected societies.
- Session Five focused on The humanitarian situation in Yemen and the funding gap. (Challenges and opportunities).

Additionally, the specialized knowledge workshops were launched, featuring three thematic workshops, each lasting three hours and closely linked to the discussions from the plenary sessions:

1. **First Knowledge Workshop:** Designing Projects According to the Tripartite Approach.
2. **Second Knowledge Workshop:** Corporate Communication Strategies - How Organizations Can Communicate with Donors and Stakeholders.
3. **Third Knowledge Workshop:** Means of Capacity Development and Institutional Building to Meet the Requirements of Humanitarian Response.





## Third Day:

On the final day of the forum, the sixth plenary session was held under the theme:

Driving Forces of Development – Creating a generation of creative and productive young people to be able to make a positive difference in their communities.

Additionally, four specialized knowledge workshops took place, covering the following topics:

1. **Fourth Knowledge Workshop:** Humanitarian Skills in Conflict Contexts
2. **Fifth Knowledge Workshop:** Creating Community Interventions Within the Framework of National Social Protection Policies for Vulnerable Groups.
3. **Sixth Knowledge Workshop:** Means and Mechanisms to Involve and Qualify Yemeni Youth to Participate in Humanitarian and Development Work.
4. **Seventh Knowledge Workshop:** Launching Campaigns and Fundraising- Modern Means and Methods.

The forum concluded with a closing session, summarizing key discussions and outlining actionable recommendations that support the development agenda and reinforce the forum's overarching goal of poverty reduction. The session emphasized the importance of commitment, ongoing collaboration, and resource allocation to drive meaningful and sustainable change.





## Tadamon Development Forum Strategy

The strategy of the Tadamon Development Forum focused on how to transition from the relief and recovery phase to peacebuilding and reconstruction in Yemen. The strategy emphasized the importance of enhancing the capacity of NGOs to engage in development efforts, as well as the critical role of diplomatic and governmental efforts in advancing the recovery phase in Yemen. It also highlighted the need for international partnerships to increase funding opportunities.

Additionally, the strategy confirmed the importance of building alliances between NGOs and the public and private sectors to create stability in conflict-affected communities. Another key point was empowering Yemeni youth, recognizing their role in driving change and leadership to achieve sustainable development.

Throughout its sessions, the forum addressed key topics that focused on the essential factors that strengthen humanitarian and development work in advancing Yemen's recovery phase.







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Tadamon Development Forum

01.

# Forum Outputs and Recommendations





First plenary session



Sunday  
24 November 2024

## Discussing Strategic Directions for Achieving Recovery in Yemen

### Speakers



**Mr. Mohamed Al-Juhayfi**

Representative of the  
Embassy of the Republic of  
Yemen to the KSA



**Ambassador  
Mr. Mohamed Saleh  
Turaik**

Embassy of the Republic  
of Yemen in the Republic  
of Türkiye



**Mr. Saleh Mahmoud**

Representative of the  
Minister of Social Affairs  
and Labour, Ministry's  
Undersecretary for the  
Care Section



**Mr. Jamal Ben Ghanem**

Head of Rapid Response  
Unit - Prime Minister's  
Office

### Facilitator

**Mr. Salah bin  
Johar**

In light of the current circumstances, both development together with NGOs play a pivotal role in the recovery process. They serve as the driving force behind rebuilding communities and improving the quality of life for citizens by strengthening infrastructure, creating job opportunities, and promoting education and healthcare.

Building on this vital role, the First Plenary Session was organized under the auspices of the local authority of Hadramout Governorate, funded by the Islamic Development Bank, and implemented by Al-Awn Foundation for Development, in collaboration with the implementing partner, Istdama Foundation for Capacity Development. The session aimed to explore strategic directions for achieving recovery in Yemen.



### The session covered several key themes, including:

- A. Strategic Directions of the Ministry of Planning and International Cooperation to Support the Recovery Phase in Yemen. The discussion highlighted the plans and strategies that can be adopted to achieve sustainable development in Yemen. It focused on the optimal utilization of external aid and grants, ensuring they are aligned with government priorities and actual needs.
- B. Flexible Policies of the Ministry of Social Affairs and Labor to Support Yemen's Recovery Phase. The session explored the policies and plans developed by the Ministry of Social Affairs and Labor to support NGOs and facilitate Yemen's recovery process.
- C. Diplomatic Efforts of the Yemeni Embassy in the Republic of Turkey to Support the Recovery Phase in Yemen.
- D. Diplomatic Efforts of the Yemeni Embassy in the Kingdom of Saudi Arabia to Support the Recovery Phase in Yemen.

### Session Outcomes and Recommendations

- Prioritizing humanitarian and development interventions through a participatory approach while avoiding placing full responsibility on a single entity.
- Shifting from humanitarian aid to development-oriented approaches to achieve self-sufficiency and facilitate early recovery and sustainable growth.
- Implementing governance principles within NGOs to ensure effective results and enable collaboration with the international community.
- Identifying priority needs through community participation, ensuring accurate representation of local residents to determine the precise needs of each governorate.
- Developing strategic plans for governorates that outline needs, and MEAL mechanisms.
- Conducting realistic and comprehensive feasibility studies for development projects by local organizations.
- Specializing NGOs based on their areas of expertise to enhance humanitarian work efficiency.
- Strengthening the role of the private sector and NGOs as key implementing partners in relief and development efforts.
- Inviting international organizations to participate in the forum and integrating local organizations into the humanitarian response plan.
- Enhancing coordination between government entities and organizations to ensure transparency and the efficient utilization of funding in development and recovery projects.



Second Plenary Session



Sunday  
24 November 2024

## Active Participation of NGOs in Enhancing Empowerment Efforts and Improving Recovery Mechanisms in Yemen

### Speakers



Mr. Ziad Al-Rifai

Expert and Consultant in Poverty Reduction Planning Programs, CEO at Ethmar Microfinance Company



Mr. Anas Mohammed Qasim

Representative of the National Organizations Forum



Mr. Omar Abdulaziz Al-Halaj

Director of Lugarit Organization (LUGARIT)

### Facilitator

Dr. Abdulla Mohammed bin Thalab



Mr. Eyas Ghreiz

NGO Empowerment Program Officer - Islamic Development Bank (IsDB)



Mr. Nashwan Al-Qabati

Consultant for the Humanitarian Empowerment Initiative and Director of Tamdeen Shabab Foundation



Enhancing empowerment efforts and improving recovery mechanisms in Yemen is of great importance for the country's development and achieving social and economic stability. In light of the current circumstances and challenges facing the country, empowerment and development are vital for building a better future. In this context, NGOs play a major role in this process.

This enables them to actively participate in the development process, particularly in areas such as education, health, and infrastructure. Strengthening empowerment efforts and improving recovery mechanisms in Yemen are key factors in achieving sustainable development and building a strong, stable society. Civil society organizations play a crucial role in achieving this goal by supporting local communities and participating in development projects and international partnerships.

#### Session Outputs and Recommendations:

- Building effective and sustainable partnerships between NGOs, governments, and the private sector.
- Focusing on internal governance and developing the capacities of employees and institutions.
- Preparing national plans with the participation of the government and NGOs to enhance recovery and peace.
- Supporting and empowering marginalized communities through vocational and technical projects.
- Adding value to projects for fundraising and implementing quality projects.
- Improving work mechanisms and addressing structural challenges to develop projects that are suitable for the recovery phase.
- Strengthening the digital transformation of NGOs to enhance their performance.



## Third Plenary Session



Sunday  
24 November 2024

## The Tripartite Approach (Nexus) and Its Role in Fundraising

by designing interventions that keep pace with donor orientations to move from relief to development and peacebuilding

### Speakers



**Ms. Nora Mohammed**

Nexus Expert and Senior Advisor at Abs Organization.



**Mr. Daud Hirmoge**

Program Manager for Yemen at the Geneva Call organization.



**Dr. Efser Rana**

Expert in conflict studies, peace, business, and sustainable development, Lecturer at Social Sciences University of Ankara (ASBU).

### Facilitator

**Dr. Aiman Omar Badhros**



**Ms. Stephanie Youssef**

Deputy Regional Representative for the Middle East and North Africa at the International Council of Voluntary Agencies (ICVA).



**Dr. Fredrik Galtung**

CEO and Co-founder of TrueFootprint and Co-CEO of the Catalyst 2030 Initiative.

The third plenary session highlighted the importance of the Nexus approach as a solution to consolidate and coordinate efforts, moving away from the randomness in attracting the necessary financial support for sustainable development in Yemen. The session concluded with valuable recommendations on how to design development projects that meet donors needs and assist Yemen in transitioning from relief to reconstruction, development, and recovery. To deepen the understanding of these recommendations and make practical use of them, this session was organized, targeting experts and specialists in the development field to explore the best ways to implement the recommendations from this session.

### Session Outputs and Recommendations:

- Strengthening peacebuilding and sustainable development projects focusing on national reconciliation, social peace, and linking relief to development.
- Strengthening partnerships and coordinating cooperation between NGOs, governments, the private sector, and international entities to achieve effective results.
- Building the capacities of local organizations to design projects using the Nexus approach methodology to attract donors.
- Preparing clear plans and strategies based on a precise understanding of the local context to facilitate obtaining support.
- Directing funding towards long-term projects and focusing on sustainable development initiatives that benefit youth and affected groups.
- Enhancing the skills of local community leaders and empowering them to work in challenging environments, while developing mechanisms to mobilize necessary resources.
- Developing training manuals and methodologies on the Nexus approach and integrating them into project design.
- Organizing meetings and intensive workshops to exchange knowledge and experiences between organizations on response, development, and peace.
- Opening communication channels and building bridges of trust between local actors and international organizations to enhance cooperation and support.





## Fourth Plenary Session



Monday  
25 November 2024

### Fruitful Alliances

Establishing the Importance and Strategic Position of Alliances for  
Creating Stability in Conflict Societies

#### Speakers



**Mr. Ahmed Bahaj**

Financing Expert and  
General Manager of Ben  
Dowal Microfinance Bank.



**Ms. Marwa Issa**

Director of Volunteering  
and Partnerships  
Management (DPDM)  
- Takaful Al-Sham  
Organization (TAS).



**Mr. Abdelmonim Mustafa**

Acting Head of Sub-  
office, United Nations  
Development Programme  
(UNDP) - Yemen.

#### Facilitator

**Dr. Ahmed Salem  
Ben Mansour**



**Mr. Adeeb Qasem**

Head of Economic  
Initiatives for Hail Saeed  
Anam Group and CEO of  
Economic Development  
Initiatives



**Mr. Samer Asleh**

Program Monitoring  
Officer - STEP/Islamic  
Development Bank (ISDB).

Fruitful alliances between various stakeholders are considered a cornerstone for achieving stability and sustainable development.

These alliances play a strategic role in overcoming the obstacles and challenges faced by conflict-affected communities through effective collaboration and joint action. Such alliances enhance the ability of communities to cope with difficult conditions and transform challenges into opportunities for achieving SDGs.

Therefore, these alliances are not just temporary partnerships but are sustainable and systematic efforts that require continuous coordination and planning. Integrating diverse resources, expertise, and knowledge contributes to finding innovative and comprehensive solutions to the problems faced by communities.

### Session Outputs and Recommendations:

- Strengthening trust and raising the level of coordination and effective partnerships between the private sector and NGOs to support development through joint project implementation.
- Establishing effective alliances based on specializations to provide joint solutions to problems.
- Raising awareness of the importance of cooperation between NGOs and the private sector to achieve common goals.
- Creating a database that identifies donor interests to facilitate obtaining support.
- Activating platforms and forums that bring organizations together to enhance cooperation and knowledge exchange.
- Building institutional capacities by developing the skills of institutional staff to keep up with changes and achieve efficiency.
- Activating corporate social responsibility and encouraging the private sector to adopt it, while creating a legal and legislative framework for it by the government.





Fifth Plenary Session



Monday  
25 November 2024

## The Humanitarian Situation in Yemen and the Funding Gap: Challenges and Opportunities

### Speakers



Mr. Monir Al-Ashmali

Head of Catalyst Network in the Middle East and North Africa - 2030 Catalyst  
CEO at the Humanitarian Aid Organization for Aid and Development



Dr. Hani Al-Banna

Expert and Founder of the Islamic Relief Worldwide - WHAF, UK

### Facilitator

Mr. Aymen Bahumaid



Mr. Rawad Rizk

Alternative Finance Expert, UNDP  
Türkiye



Mr. Niyazi Bin Salman

Humanitarian Affairs Officer -  
Marib, UNOCHA - Yemen.

In light of the current situation in Yemen, the population faces significant humanitarian challenges due to the ongoing conflict and its multiple impacts. Yemen is suffering from complex humanitarian crises, including food shortages, the deterioration of health services, and insecurity. In addition, a significant funding gap exists, hindering the delivery of essential humanitarian aid needed to meet the needs of millions of affected people. This funding gap requires urgent action to provide the necessary resources and improve funding strategies. Despite these challenges, there are promising opportunities to enhance coordination between international and local actors and develop effective programs capable of achieving a positive and sustainable impact. This can be done through adopting innovative solutions and involving the local community in recovery and development efforts.

### Session Outputs and Recommendations:

- Implement governance, build capacities, and establish a systematic administrative and financial system to ensure transparency and attract donors.
- Strengthen partnerships and build bridges of cooperation between the private sector, government, and NGOs to achieve common goals.
- Focus on priorities and implement sustainable strategic projects that address urgent development needs.
- Improve humanitarian response plans and restructure the response plan, with a focus on allocating funding based on priorities.
- Build the capacities of local organizations through specialized training for their staff and empower startup organizations to enhance their efficiency.
- Strengthen cooperation with international donors and increase communication channels with them to facilitate organization's access to funding.
- Communicate effectively with the international community by highlighting Yemen's issues and providing clear studies and needs to donors.
- Engage the private sector in financing projects as an alternative and sustainable source by implementing joint projects based on corporate social responsibility.





## Sixth Plenary Session



Tuesday  
26 November 2024

## Driving Force of Development

The position of NGOs and the direction of programs and initiatives for creative and productive youth to be able to bring about positive change in their communities.

## Speakers

### Facilitator

Dr. Takwa Al-abd  
Bamusa.



Dr. Heba Raouf Ezzat

Expert and Lecturer at Ibn Khaldun  
University - IHU/Istanbul.



Mr. Nadia Al-Masri

Project and Communications  
Coordinator at Yemeni Innovation  
Centers - Goethe Institute,  
Germany.



Mr. Tawfiq Mohamed  
Jaber

Coordinator of Livelihoods, Food  
Security, and Climate Adaptation  
in Yemen - International Labour  
Organization (ILO).

Civil society organizations play a vital role in promoting development and making progress. The sixth plenary session aims to highlight the driving force of development. It focuses on the position and role of NGOs in guiding programs and initiatives for creative and productive youth. These young individuals are the driving force behind transforming their communities for the better. By empowering them and providing the necessary support, these youth can become key agents in achieving sustainable development and building a brighter future for Yemen. This session brings together a selected group of experts and specialists to exchange ideas and insights on how to enhance the role of youth in their communities and support development efforts through creative and effective initiatives.

### Session Outputs and Recommendations:

- Empowering youth and developing their skills in life, professional, and technical areas, preparing them for the labor market.
- Creating shared innovative spaces for youth and establishing incubators and forums that support innovation and provide safe environments to motivate young people.
- Developing the vocational education and training system and updating curricula to include entrepreneurship and skills development.
- Providing financial support for entrepreneurial youth projects through partnerships with the private sector and donor agencies.
- Strengthening the role of youth in society by involving them in decision-making and activating their roles in NGOs.
- Organizing innovative volunteer programs and providing apprenticeship opportunities to empower youth professionally and enhance their community role.
- Stimulating collaboration, networking, and creating partnerships between government entities, the private sector, and NGOs to support and motivate youth.
- Preparing youth in innovation, digital transformation, and future skills to encourage creativity and develop impactful youth initiatives.
- Documenting and promoting youth success stories to inspire more positive initiatives.





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براع



د. أحمد بن منصور





02.

## Recommendations for Specialized Knowledge Workshops.

Against the backdrop of the plenary session topics of the forum, a special workshop was held to provide a larger space for discussion between forum participants, consultants, and development experts through 7 workshops, which were as follows:







## Knowledge Workshop

### Means of Capacity Development and Institutional Building for Improving Humanitarian Response.

#### Workshop Summary:

The workshop discussed ways to enhance the role of national and international organizations in the recovery and development phase, focusing on institutional building, partnerships, and utilizing available resources.

#### Key Points Discussed:

- Emphasizing the need to provide support and care to local and startup organizations by international organizations to enable them to implement effective development projects.
- The importance of utilizing the database in coordination with the Ministry of Social Affairs and Labor, and enhancing networking between international and local organizations to facilitate project implementation and ensure the sustainability of the recovery phase.
- Agreement on strengthening cooperation among local organizations, while maintaining their independence and unique activities to support diversity and ensure transparency.

- Highlighting the pivotal role large organizations can play by offering training programs aimed at building the capacities of startup organizations.
- Emphasizing the importance of active participation from all employees in training programs to ensure the transfer of expertise and knowledge across all levels of the organization.

#### Workshop Recommendations:

- Develop support programs directed at startup organizations in collaboration with international organizations.
- Create an electronic platform that gathers a comprehensive database linking national and international organizations to facilitate networking.
- Organize training programs tailored to all functional levels within institutions.
- Develop clear plans to enhance the role of local authorities in facilitating development and humanitarian work





## Knowledge Workshop

### Means and mechanisms to involve and qualify Yemeni youth to participate in humanitarian and development work

#### Workshop Summary:

The workshop addressed ways to empower youth and enhance their participation in the professional field, focusing on bridging the gap between education and the labor market, encouraging entrepreneurship, and skills development.

#### Key Points Discussed:

- Proposing the development of a comprehensive vision to empower youth, provide necessary support for youth projects by organizations, and prioritize them.
- Emphasizing the importance of focusing on the qualification and development of youth, enhancing their practical and professional skills.
- Suggesting the organization of programs that include workshops on planning, decision-making, and integrating entrepreneurship skills into curricula in universities, schools, and institutes.

- Stressing the need to provide suitable conditions and appropriate training for youth to empower them more effectively, with an active role for NGOs in this process.
- Discussing the importance of organizing training courses and workshops to bridge the gap between university education and labor market requirements.
- Proposing the launch of advocacy campaigns to influence policies and direct them toward enhancing alignment between education and the labor market.
- Emphasizing the need to prioritize the empowerment of youth in rural areas and women through dedicated programs.
- Suggesting the establishment of centers within universities to qualify and empower students through courses, workshops, and practical applications, linking theoretical learning with practical experience.

#### Workshop Recommendations:

- Design integrated entrepreneurship programs targeting youth in schools and universities.
- Establish a skill development fund to provide appropriate training for youth.
- Organize workshops and awareness campaigns to guide youth towards the right career paths.
- Strengthen the role of NGOs in training, qualifying, and developing youth.
- Establish centers within universities aimed at bridging the gap between education and the labor market.



## Knowledge Workshop

### Designing Projects According to the Tripartite Approach

#### Workshop Summary:

The workshop focused on designing development projects that meet the needs of the local community, taking into account customs and traditions, and enhancing collaboration between local organizations and donors. The importance of adopting the Nexus approach was discussed to ensure the success of projects and achieve a sustainable positive impact.

#### Key Points Discussed:

- Emphasizing the importance of considering customs and traditions in project design to ensure community acceptance and increase the effectiveness of the projects.
- Emphasizing the importance of designing projects based on the Nexus approach, which focuses on integrating humanitarian efforts with peacebuilding and development.
- Discussing the importance of training NGOs on the Nexus approach.



- Proposing the organization of workshops and training courses for NGOs to improve their skills in designing and implementing development projects.
- Highlighting the need to support communication channels between donors and local organizations to ensure the achievement of common goals.

#### Workshop Recommendations:

- Create a practical guide to help NGOs apply the Nexus approach in project design.
- Organize tailored training courses and workshops to build the capacity of local organizations in understanding donor policies.
- Enhance collaboration and partnership between local organizations and donors to facilitate project implementation and achieve SDGs.
- Focus on designing interventions based on the actual needs of the local community to ensure sustainable impact.



## Knowledge Workshop

### Creating Community Interventions

within the framework of national social protection policies for vulnerable groups

#### Workshop Summary:

The workshop was held to discuss ways to enhance the sustainability of development projects and develop partnership mechanisms between NGOs and government agencies, with a focus on innovation and successful models.

#### Key Points Discussed:

- Emphasizing the importance of each organization focusing on projects aligned with its area of expertise to ensure efficiency and effectiveness in implementation.
- Highlighting the experience of Al-Amal Association for Care of Blind Women as a role model in Yemen that can serve as a reference for developing similar practices.
- Discussing the importance of innovating methods to ensure the continuity of support for projects without relying on continuous follow-up from donors.

- Highlighting the need to teach NGOs the importance of not relying on a single donor to avoid financial risks and ensure project sustainability.
- Stressing the importance of coordinated work with government agencies to provide a supportive environment and enhance cooperation in achieving common goals.

#### Workshop Recommendations:

- Develop a guideline for NGOs on how to target specialized projects.
- Develop innovative mechanisms to ensure the sustainability of financial support without relying on direct follow-up.
- Design strategic plans to diversify funding sources in collaboration with international organizations.
- Create a shared platform between organizations and government agencies to coordinate efforts and strengthen partnerships.





## Knowledge Workshop

### Corporate Communication Strategies

#### How Organizations Communicate with Donors and Stakeholders

##### Workshop Summary:

The session discussed strategies to improve communication with international donors and enhance trust through innovative and sustainable methods, in light of the challenges facing funding directed towards Yemen, which has significantly decreased in recent years.

##### Key Points Discussed:

- Emphasizing the importance of setting clear, measurable goals to improve communication with donors and gain their trust, while adhering to standards of efficiency and realism.
- Highlighting the need to present proposals supported by comprehensive studies on community needs to strengthen funding proposals and facilitate convincing donors and building trust.
- Discussing the importance of responding to potential donors and preparing a communication plan to enhance relationships and build sustainable partnerships.
- Proposing a balanced plan to invest in organizational content as a key tool for showcasing the

organization's activities and needs, with the goal of attracting potential donors through clear and impactful messages.

- Stressing the need to understand donor culture to facilitate the persuasion process and increase funding opportunities.
- Agreeing on using success stories as an effective tool to attract donors' attention and highlight the positive impact of previous projects.

**Workshop Recommendations:**

- Develop a communication plan based on SMART goals to enhance communication with donors.
- Create influencing marketing content with success stories that highlight the positive impact of projects.
- Conduct training workshops to understand donor culture and build effective communication strategies.
- Strengthen research and studies to prepare strong funding proposals based on accurate needs.



## Knowledge Workshop

### Humanitarian Skills in Conflict Contexts

#### Workshop Summary:

Participants discussed the importance of collaboration between government agencies, the private sector, and NGOs to achieve a greater impact in development and social work. The focus was on identifying needs and analyzing the context to ensure accurate and effective targeting of local communities.

#### Key Points Discussed:

- Emphasis on the necessity of involving government officials, high-level leadership, the private sector, and NGOs in training and implementation workshops to achieve broader impact and enhance understanding and integration between these parties.



- Suggestion to start by identifying the context and assessing needs, helping NGOs understand local communities more deeply and analyze their needs accurately.
- Recommendation for the Ministry of Planning to engage a specialized analysis team to study and assess the context and needs of each district across the country.

#### Workshop Recommendations:

- Prepare a guideline to redefine social work and clarify its role based on local contexts and needs analysis.
- Develop an electronic application under the supervision of the Ministry of Planning, which includes a clear intervention plan based on data, to direct interventions to the most needy areas.
- Train specialized analysis teams in each district to enhance the accuracy of needs data and planning.



## Knowledge Workshop

### Launching Campaigns and Fundraising Modern Means and Methods

#### Workshop Summary:

The session focused on exploring innovative strategies and effective mechanisms for fundraising and building trust with the community. It highlighted the importance of transparency, engaging with the public, and diversifying the methods used to achieve the goals of charitable organizations and institutions.

#### Key Points Discussed:

- Emphasizing that building trust with the community through transparency is essential for attracting donations, with all activities needing to be clearly communicated.
- Highlighting the importance of analyzing and understanding the preferences and interests of donors to align campaigns with their concerns.
- Focusing on the role of influencers in raising awareness for fundraising campaigns, especially through digital platforms.



- Discussing the importance of organizing community events and campaigns at the institutional level to enhance public awareness and encourage donations.
- highlighting the need to utilize digital platforms for campaign advertising, focusing on professional and sponsored ads to reach a broader audience.
- Presenting the importance of using impactful success stories and engaging content to attract attention and motivate people to donate.
- Discussing the idea of utilizing available assets through renting or selling products as an innovative way to provide sustainable funding.

#### Workshop Recommendations:

- Enhance transparency throughout all stages of fundraising and inform the community about the outcomes of campaigns.
- utilize digital platforms and charity auctions as effective means for collecting donations.
- Expand relationships with influencers and utilize their popularity to spread awareness campaigns.
- Create a comprehensive database of participants and donors to support future campaigns.
- Organize community events and institutional campaigns to boost public awareness.



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03.

## Exhibition

## Accompanying the Forum

A special exhibition for organizations benefiting from the Tadamon Project was organized on the sidelines of the TDF 2024. Through their booths, these organizations showcased their key projects contributing to poverty reduction and livelihood improvement, along with success stories. Additionally, they highlighted international partnerships, memberships, and alliances they joined to mobilize funding.















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04.

## Closing Ceremony

Tadamon Development Forum 2024 was concluded with a closing speech by Al-awn Foundation for Development. The speech expressed praising for the contributions of all participants, organizing partners, speakers, and attendees. The ceremony highlighted the collective commitment to Yemen's development and reaffirmed the importance of continued collaboration beyond the forum.

Notably, NGOs that received high evaluations for their engagement in the project's activities and processes were honored during the ceremony.











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05.

## What They Said About the Forum

**Sa'ad Owaidan**

Board Member, For People Foundation – Aden Governorate

Through our participation in TDF 2024, we realized the importance of restructuring institutions to ensure their effectiveness and alignment with recovery phase interventions, social protection, and humanitarian actions within the social protection framework. We had the opportunity to connect with many participating organizations, learn about their areas of intervention, introduce our institution, and explore potential future partnerships in joint programs and exchange visits.

Additionally, we understood that the approach to writing project proposals will shift towards the Triple Nexus methodology, in comparison with our previous practices in proposal development.





## Mohammed Bahafi

Executive Director, Wadi Al-Ain Foundation for Development

We have greatly benefited from the forum's dialogue sessions. In line with the outcomes of these discussions, we will work on strengthening the principle of governance within our institutional framework and refining our policies to align with the requirements of the recovery phase and the achievement of sustainable development goals at the local level.

During our participation in TDF 2024, we established new communication channels with similar organizations to exchange experiences and forge partnerships.

At Wadi Al-Ain Foundation for Development, we are committed to transitioning from emergency relief efforts to a more sustainable approach—one that fosters resilient communities. To achieve this, we will place youth at the heart of the development process, empowering them through entrepreneurship support, training, and capacity-building opportunities. To further amplify our impact, we aim to build strong partnerships with international and regional organizations, utilizing their expertise and support.

## Awad Al-Masabi

Programs and Projects Manager at Shabab Shabwa Organization

I was incredibly excited to participate in this forum, as it provided me with a unique opportunity to expand my horizons and gain new, innovative ideas for future projects. Through engaging with speakers and experts, I was able to draw inspiration from global experiences and best practices in humanitarian and development work. These insights will undoubtedly help us enhance our interventions and better meet community needs. The ideas and outcomes I gained from the forum will contribute to improving our organization's performance.

Additionally, my participation in the forum enabled me to establish meaningful relationships and partnerships with fellow participants. I believe these connections will be highly valuable for our organization, presenting promising opportunities for knowledge exchange and collaboration with experts in our field. We are already exploring potential partnerships to implement joint community projects, particularly those targeting the most vulnerable groups. I am confident that these collaborations will help us access new funding and support opportunities, ultimately expanding our impact within the community.



Number of participating organizations attending the Development Forum (physical and virtual)

**320**



Number of expert speakers and consultants participating in the Forum

**37**



Number of sessions and workshops

**3463**



Number of hours of dialogue in the forum

**32** hours



Number of interventions and discussions

**+100**



Number of views of the forum's live broadcast on social media pages

**7057**



Number of media coverage of local and international visual and print media

**28**



Number of visits to the forum's website in 2024

**3463** over 10 countries worldwide



Number of registered applicants in the forum form

**940** applicants



Number of participants in person

**337** participants



Percentage of women's attendance

**27%**



International and local speaker

**26** speakers



Participation of people with special needs

**5** Participants



Number of volunteers in the forum

**+100** volunteers



Readership on social media

**491,047** individuals





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# 06.

## TDF 2024 Partners









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# 07. Conclusion





Tadamon Development Forum 2024 served as a platform for meaningful dialogue, knowledge exchange, and collaboration for Yemen's recovery, reconstruction, and peacebuilding. indeed, NGOs represent a vital element in achieving sustainable development and building more just and resilient communities. By enhancing their capacities and strengthening cooperation and partnerships, these organizations can become key drivers of positive change and improve the response to societal challenges.

The success of NGOs requires continuous commitment to capacity-building programs, ensuring transparency, and developing effective partnerships with government bodies, donors, and international organizations. With the support of these organizations, provision of necessary resources, and involvement in decision-making processes, their voices can be heard and effectively influence policymaking, thus playing a central role in shaping policies and enhancing development.

In conclusion, we believe that investing in the enhancement of NGOs' capacities and their active role will contribute significantly to building communities that enjoy justice and sustainability, promoting human rights, and achieving SDGs. We hope this booklet provides a practical reference and comprehensive guide for those interested in supporting these organizations, with a focus on poverty reduction and recovery and sustainable development in Yemen, in line with the forum's theme.

**" International partnership to empower local organizations to support the recovery phase in Yemen"**





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